



BERLIN  
METROPOLITAN  
SCHOOL

# Our Social Media Guidelines

At BMS, we encourage a positive and respectful online community that reflects our school's values. To ensure a safe and inclusive space for everyone, please follow these guidelines when engaging on our official Social Media platforms:

## 1. Be Respectful & Kind

Treat others with respect—just like in real life. Hate speech, personal attacks, or offensive language will not be tolerated.

## 2. Protect Privacy

Do not share personal information (your own or others') such as names, addresses, phone numbers, or private conversations.

## 3. Think Before You Post

Once something is online, it's there forever. Be mindful of what you share and ensure it aligns with our school's values.

## 4. Keep It Relevant & Constructive

Our Social Media is a place to celebrate learning, achievements, and school life. Let's keep discussions positive and related to education and community topics.

## 5. No Unauthorized Photos or Videos

Always respect image rights—only post photos/videos of students or staff with proper consent.

## 6. Engage Responsibly

Liking, sharing, and commenting can amplify messages. Support content that reflects our values and refrain from engaging with misinformation.

## 7. Report Concerns

If you see something inappropriate or concerning, please report it to the school instead of engaging in online disputes.

Let's work together to create a safe, respectful, and inspiring digital space for our BMS community!

## Follow us on

Instagram @berlinmetropolitanschool

Facebook @berlinmetropolitanschool

LinkedIn @berlin-metropolitan-school

## Our official Hashtags

#LifeAtBMS

#BMSCommunity

#berlinmetropolitanschool